



## AFSA Legislative Action Day!

During AFSA's Annual meeting, we have set aside Tuesday afternoon for critical Congressional visits. AFSA will make it easy for you by scheduling all appointments and by providing detailed briefings and talking points. Join us to learn about and discuss legislative issues that matter most to you and your company. This is a critical time to meet in Washington, D.C. and to visit Capitol Hill.

Attend the annual meeting and get educated about what can be done to promote the financial services agenda. This is your opportunity to personally discuss crucial issues facing our industry with your congressional delegation and Senate Banking and House Financial Services Committee members. There are no additional costs to you for these Capitol Hill visits...complimentary transportation will be provided and the afternoon will conclude with a fun reception at the Capitol for all attendees as well as congressional members and staff. This is not for government affairs staff only....we want EVERYONE to participate!

### Impact Legislation Before it Impacts You!

With uncertain economic times and new challenges facing our nation's financial services sector, Congress is tackling issues that will have a fundamental impact on the consumer credit industry. Your legislators need to hear from you on how current issues are affecting your company.

**If your Congressional representatives are not hearing from you, they cannot take your concerns into account when they vote.**

Now, more than ever, you must take advantage of the opportunity to act and make your voice heard on Capitol Hill! Your full participation in AFSA's 2009 Annual Meeting this October will help elevate lawmakers' understanding and commitment to support the efforts by financial services advocates. Be sure Congress hears the finance companies. [Register today](#) and make a difference.

### Why Visit With Your Member of Congress?

- Gives you an opportunity to share valuable information on how the regulatory reform proposals will affect your company's ability to provide credit to consumers.
- Provides face-to-face contact and the opportunity to see what arguments are most persuasive.
- Offers an opportunity to get to know your legislator personally. You will be more than just a name in his or her district the next time you make contact.

If you have questions, feel free to contact Celia Winslow at [cwinslow@afsamail.org](mailto:cwinslow@afsamail.org) or 202-296-5544 ext. 629